

NEW!
ACIDIC BONDING CONCENTRATE

DUAL-BENEFIT BOND REPAIR TREATMENTS



FUTURE PROOF HAIR AGAINST DAMAGE WITH ACIDIC BONDING CONCENTRATE

Discover the latest innovations to the award-winning Acidic Bonding Concentrate range: The 5-Minute Mask and Lightweight Conditioner. Powered by Citric Acid, these concentrated formulas work to rebalance the hair back to its healthiest pH, so your clients hair looks and feels healthy in a single use.

DISCOVER THE NEW PRODUCTS



ABC 5 MINUTE MASK

Provide healthy looking & feeling hair in just 5 minutes.

- ♡ Up to 3x stronger hair
- ♡ 14x better det
- ♡ 72 hours of ultra hydration

ABC LIGHTWEIGHT CONDITIONER

Reinforce weak bonds from the inside out without weighing them down.

- ♡ 48 hours of volume
- ♡ 2 days non-oily hair
- ♡ Lightweight bond repair



CREATE YOUR CLIENTS BESPOKE ROUTINE

YOUR REGIMEN

FINE HAIR



MEDIUM TO THICK HAIR



Serve your clients individual needs with products catered to their hair type by using the newest treatments in the ABC range.